



Canadian Media Guild

La Guilde canadienne des médias

CWA/SCA CANADA

Please find below preliminary numbers on job cuts in the Canadian Print Media Industry between 2008 and 2013. Data was compiled from a press search (major Canadian news sources), industry publications (Masthead), the CanadianMediaLayoffs Twitter feed, the Fagstein media blog, La Presse Canadienne, Radio-Canada.ca, and the J-Source blog. There are likely others that were not reported or were not covered in the sources that we were able to access, but this should give an overview of the trends in the industry.

We reached out to Statistics Canada to see what information they have on job loss in the media industry; their response was that there would be “severe data suppression” which they explained “occurs when there is insufficient sample to produce reliable estimates or for reasons of confidentiality”.

We are confident these numbers reflect the troubling reality of job cuts in our sector over the past five years, and we encourage further and ongoing research in this area.

Job cuts in the print media industry in Canada, Nov. 2008 – Aug. 2013

2013

September

- Postmedia announces that it is putting its *Calgary Herald* building and Surrey, B.C printing facility for the *Vancouver Sun* and *The Province* up for sale. It also entered into a print outsourcing agreement with TC Transcontinental Printing for the production of the *Calgary Herald* as of November 2013. The sales will mean the loss of 200 jobs in B.C. and another 60 in Calgary.¹
- Torstar Corp. is shutting down its Torstar Digital division and shuffling its assets into different parts of its operations in order to cut costs. The company laid off about 10 senior managers at the digital operations as part of the plan. The digital wing includes websites like Workopolis and WagJag, and will be divided into two parts—WagJag will move to Torstar’s

¹ J-Source: <http://j-source.ca/article/postmedia-puts-bc-printing-facility-and-calgary-herald-building-sale>

Metroland operations, while media operations, like the advertising sales company Olive Media, will shift to the Star Media Group.²

August

- Five veteran employees of the *Montreal Gazette* take buyouts.³
- 9 people, including the city editor and assistant news editor, have taken buyouts at the *Waterloo Region Record*. Publisher Paul McCuaig told J-Source that the “voluntary departure program was part of a departmental restructuring and cost-cutting plan”. The newspaper is published by Metroland Media Group, a subsidiary of Torstar.⁴
- Torstar kills paywalled Mississauga and Hamilton business websites (*YourMississaugaBiz* and *YourHamiltonBiz*), 15 jobs lost.⁵

July

- Sun Media Corp cut 360 jobs in operations across the country. Also cuts 8 papers and 3 free dailies (*24 Hours* in Calgary, Edmonton and Ottawa). Among the high-profile layoffs at Sun Media were Stephen Ripley, longtime editor-in-chief of the *Winnipeg Sun*.⁶ Papers to close are: *L’Action Régionale in Montérégie*, *The Lindsay Daily Post*, *The Midland Free Press*, *The Meadow Lake Progress*, *The Lac du Bonnet Leader*, *The Beausejour Review*, *Le Magazine Saint-Lambert* and *Le Progrès de Bellechasse*.⁷

June

- TVA group (a subsidiary of Quebecor, which owns French-language channels and publishes French celebrity and general interest magazines) announces that it will cut 90 positions.⁸

May

- Sun Media Corp: "Consequential to the restructuring initiative we implemented in the fourth quarter of 2012 and the first quarter of 2013, we

² Huffington Post: http://www.huffingtonpost.ca/2013/09/06/torstar-digital-layoffs_n_3881093.html

³ J-Source: <http://j-source.ca/article/five-take-buyouts-montreal%E2%80%99s-gazette-executive-editor-raymond-brassard-retires>

⁴ J-Source: <http://j-source.ca/article/nine-staff-take-waterloo-region-record-buyouts>

⁵ Huffington Post: http://www.huffingtonpost.ca/2013/08/13/toronto-star-paywall_n_3745938.html

⁶ The Toronto Star: http://www.thestar.com/business/2013/07/16/sun_media_closing_11_papers_cutting_360_jobs.html

⁷ The Globe and Mail: <http://www.theglobeandmail.com/report-on-business/sun-media-to-close-11-papers-cut-hundreds-of-jobs/article13243886/>

⁸ TVA Group cuts 90 jobs in TV, print in response to advertising slump
Dobby, Christine. National Post [Don Mills, Ont] 06 June 2013: FP.4.

have reduced our work force by more than 550 employees, discontinued a number of unprofitable and nonstrategic publications," outgoing chief executive officer Pierre Karl Peladeau said in May. This will be a combination of layoffs and buyouts.⁹

- Postmedia cuts 3 publishers as it moves to centralize operations. "Three publishers will leave Postmedia: Marty Klyne, publisher of the *Leader-Post* and *StarPhoenix*, Guy Huntingford, publisher of the *Calgary Herald*, and John Connolly, publisher of the *Edmonton Journal*."¹⁰

April

- *Canadian Jewish News* announces that it will cease publication in June. About 50 people were laid off, though some were rehired when the paper re-launched itself as an online-only publication in August 2013.¹¹

March

- "*The Toronto Star* is slashing 55 jobs, about 9 per cent of its workforce, with about half the cuts coming out of the editorial department. The paper plans to outsource copy editing and page design to Pagemasters North America, which offers those services at a steep discount to what the papers typically pay in-house... The top union rate for an editor at Pagemasters is \$48,000, while the same job at the *Star* comes with an annual salary closer to \$85,000. Pagemasters North America is owned by The Canadian Press, which in turn is owned by Torstar Inc. Torstar also announced that a dozen jobs were to be cut from the Metro chain of commuter papers.¹² "Thirty-two of the layoffs will be in the editorial department, including 21 page editors, three library staff, four design staff and four editorial assistants. Management will open discussions with the union about a voluntary separation program before issuing layoff notices. The union has 90 days to offer alternatives to the outsourcing plans"... 15 were cut from *Metro*.¹³
- *The Globe and Mail* asks employees to take unpaid summer furlough for the second year in a row (though it is not mandatory this year). All employees seem to be eligible.¹⁴

⁹ Toronto Sun's editor-in-chief steps down, Ladurantaye, Steve. *The Globe and Mail* [Toronto, Ont] 16 July 2013: A.10.

¹⁰ Postmedia cuts publisher positions

Dobby, Christine. *National Post* [Don Mills, Ont] 01 May 2013: FP.3.

¹¹ Canadian Jewish News stops press: Paper hopes to continue online after June 20

Campbell, Morgan. *Toronto Star* [Toronto, Ont] 23 Apr 2013: B.4.

¹² Star cuts jobs, citing declines in ad revenue

Ladurantaye, Steve. *The Globe and Mail* [Toronto, Ont] 05 Mar 2013: B.3.

¹³ Toronto Star to outsource production of pages

Kane, Laura. *Toronto Star* [Toronto, Ont] 05 Mar 2013: S.16.

¹⁴ J-Source: <http://j-source.ca/article/globe-and-mail-asks-staff-take-summer-furlough-again>

- Pink Triangle Press shuts down *FAB*, terminates 9 Toronto jobs.¹⁵

January

- 3 jobs lost at *Tonight*, Toronto's free evening daily, as it is sold and becomes a weekly paper: "Three jobs at the newspaper are being cut: its editor, a sales representative and one of the founders."¹⁶
- *What's Up* magazine sinks; 7 employees gone.¹⁷

2012

December

- Sun Media-owned *Leamington Post* shuts down: "The paper had a circulation of about 18,000 and employed six people, including two reporters, an office manager and sales staff." *Windsor This Week* also shut down, though no numbers are given.¹⁸
- 4 other Sun Media papers also shut down—*Dunnville Chronicle*, *Guelph Review*, *K-W Review*, *West Niagara News*." Job loss numbers not available.¹⁹

November

- Sun Media Corp cuts 500 jobs, closes production facilities in Ottawa and Kingston. "Quebecor's news media division employed 5,680 people as of Dec. 31, 2011, of which 1,700 were unionized".²⁰
- Transcontinental kills *More* and *Vita* mags; 2 employees gone, according to their spokesperson.²¹

June

¹⁵J-Source: <http://j-source.ca/article/pink-triangle-press-terminates-nine-toronto-jobs-shuts-down-fab-magazine>

¹⁶T.O.'s free evening paper sold, becomes a weekly: Three jobs lost at Tonight, including co-founder, editor McDiarmid, Jessica. Toronto Star [Toronto, Ont] 11 Jan 2013: B.2.

¹⁷Masthead: http://www.mastheadonline.com/news/whats_up_sinks_erin_ruddy_speaks/

¹⁸Leamington Post, city weekly shut down

Thompson, Chris. The Windsor Star [Windsor, Ont] 06 Dec 2012: A.5.

¹⁹J-Source: <http://j-source.ca/article/sun-media-shuts-down-number-community-newspapers>

²⁰Quebecor cuts 500 jobs

Calgary Herald [Calgary, Alta] 14 Nov 2012: E.2.

²¹Transcontinental Press Release: <http://tctranscontinental.com/about/topics.jsessionid=BvpOy1Q4io1sqCMu5BpLQFVG>

- *Montreal Mirror* killed by Sun Media, 7 employees laid off and 2 relocated. Montreal now no longer has any free English-language weeklies.²²

May

- Postmedia moves to use CP for breaking news, resulting in the loss of about 24 newsroom staff.²³
- Postmedia-owned *Ottawa Citizen* cuts 20 from its newsroom. "Downsizing has always been done through voluntary buyouts or people retiring," said Debbie Cole, president of the Ottawa Newspaper Guild. "This is very disappointing, especially that they are replacing good union jobs with non-union jobs."²⁴
- Postmedia-owned *Montreal Gazette* cuts 20 from its newsroom.²⁵
- At *The Globe and Mail*, 80 employees are asked to volunteer for 3-month temporary layoffs.²⁶
- Montreal's *The Hour* killed by Voir Communications. Around 6 employees laid off.²⁷

March

- Transcontinental lays off 500 people at 33 printing plants; 2 plants in Dartmouth and Montreal to close.²⁸

February

- At the *Montreal Gazette*, 7 mailroom employees take buyouts, 3 are forced out with severance packages after a lockout dating back to August 2011.²⁹

²²Canada.Com: <http://www2.canada.com/topics/travel/story.html?id=6826516>

²³ Postmedia to 'accelerate change,' consolidate print duties
Calgary Herald [Calgary, Alta] 29 May 2012: D.3.

²⁴ Citizen to cut Sunday paper, jobs to reduce costs; Local reporting will be stronger in digitally focused newsroom
The Ottawa Citizen [Ottawa, Ont] 29 May 2012: A.2.

²⁵ CWA Press Release: http://www.cwa-sccanada.ca/EN/news/2012/120528_postmedia_cuts.shtml

²⁶ Globe to start charging readers for online content: Seeks savings through temporary layoffs

Rubin, Josh. Toronto Star [Toronto, Ont] 11 May 2012: B.2.

²⁷Fagstein blog: <http://blog.fagstein.com/2011/04/08/hour-magazine-ends/>

<http://blog.fagstein.com/2012/05/03/the-end-of-hour-for-real/>

²⁸Financial Post: http://business.financialpost.com/2012/03/20/transcontinental-to-cut-500-jobs-as-it-closes-two-plants/?_lsa=7f59-6067

²⁹ Gazette, locked-out mailroom workers reach agreement

The Gazette [Montreal, Que] 25 Feb 2012: A.6.

- *Yes Mag* and *KNOW*, science magazines for children published in Victoria by Mad Science-owned Peter Piper Publishing, both die. 6 employees, support staff and freelancers go.³⁰
- *The Health Journal* is no longer being published—no word on how many staff lost.³¹

January

- Reader's Digest Association cuts staff from *Selection*, its French-language magazine: "*Masthead* was told by a spokesperson that the positions of senior staff editor, senior editor and copy desk editor were abolished at its French-language magazine, *Selection*, and that the duties of translation and line editing have been outsourced."³²

2011

November

- Sun Media is cutting 400 jobs. Half of these are through buyouts, 100 are layoffs, 100 are through attrition.³³
- Torstar offers buyout packages to roughly 570 staff members at the *Toronto Star*; the company says it has no official target for the number of positions it would like to eliminate. According to a union rep, the buyouts have been offered to editorial, layout, and advertising staff. No word on how many people plan to take the packages.³⁴

August

- *L'Acadie Nouvelle*, the only French newspaper in New Brunswick, announces that 5 people will lose their jobs at the newspaper, and 2 vacant journalist positions will remain unfilled for the time being.³⁵

³⁰ Jill Bryant blog: <http://jillbryant.ca/2012/02/bye-bye-know-and-yes-mag/>

³¹ Masthead: <http://www.mastheadonline.com/news/2012/20120227942.shtml>

³² Masthead: <http://www.mastheadonline.com/news/2012/20120126634.shtml>

³³ Globe and Mail: <http://www.theglobeandmail.com/globe-investor/quebecors-sun-media-cutting-400-jobs-union/article533808/>

³⁴ The Globe and Mail: <http://www.theglobeandmail.com/globe-investor/torstar-offers-employee-buyouts-to-cut-costs/article4183433/>

³⁵ L'editeur de l'Acadie Nouvelle veut rassurer: la situation n'est pas desastreuse: L'editeur de l'Acadie Nouvelle se veut rassurant

Villeneuve, Marie-Paule. La Presse Canadienne [Montréal] 04 Aug 2011.

May

- Postmedia pulls 5 senior newsroom employees from the *Edmonton Journal*.³⁶

February

- After a 2 year lockout, Quebecor-owned *Le Journal de Montreal* lays off 165 people.³⁷

2010

December

- *Reader's Digest* cuts full-time copyediting and fact-checking jobs (all 7 of them).³⁸

November

- *Reader's Digest* reorganizes sales division and cuts 3 jobs.³⁹

September

- At Postmedia, “A source with knowledge of the layoffs said Friday that 20 positions, including some part-time jobs, were cut at the *Edmonton Journal* and there were rumours that 30 more cuts were to come. The source, who spoke on condition of anonymity, said that this Wednesday 31 positions were cut at the *Calgary Herald* and buyouts were announced at Pacific Newspaper Group.^{40 41}
- Postmedia offers buyout packages to its employees at the *National Post*, the *Ottawa Citizen*, the *Montreal Gazette*, the *Victoria Times Colonist*, the *Vancouver Sun*, the *Edmonton Journal*, and the *Calgary Herald*. No numbers are available.⁴²

³⁶Rabble.ca: <http://rabble.ca/blogs/bloggers/djclimenhaga/2011/05/perils-postmedia-news-staff-out-managing-editor-edmonton-journal>

³⁷Globe and Mail: <http://www.theglobeandmail.com/news/national/quebec/vote-by-workers-ends-bitter-lockout-at-journal-de-montral/article1922989/>

³⁸Masthead: <http://www.mastheadonline.com/news/2010/20101201758.shtml>

³⁹Masthead: <http://www.mastheadonline.com/news/2010/20101117208.shtml>

⁴⁰Postmedia confirms job cuts at some of its newspapers

Friend, David. *Telegraph-Journal* [Saint John, N.B.] 04 Sep 2010: C.6.

⁴¹Globe and Mail: <http://www.theglobeandmail.com/report-on-business/postmedia-cutting-newspaper-jobs/article4325784/>

⁴²Le National Post offre des indemnités de départ volontaire à tous ses employés

July

- Black Press shuts down the *Nelson Daily News* (putting 50 people out of work⁴³) and the *Prince Rupert Daily News* (putting 24 people out of work⁴⁴).
- In the midst of the lock out at the *Journal de Montreal*, 9 people (8 journalists and 2 photographers) are fired for their conduct during the recent conflict.⁴⁵

May

- Brunico Communications shuts down *Boards* magazine and the print version of *Playback*. 18 jobs lost.⁴⁶

March

- 6 people laid off at Rogers-owned *Chatelaine*.⁴⁷

February

- Staff at *Le Reveil* in Saguenay (owned by Quebecor) accept a final offer from their parent company stipulating that 20 of the paper's 25 employees will be laid off. This offer comes at the end of a long lockout, and after Quebecor's threat to close the paper entirely if the offer was not accepted. Ultimately, the remaining 3 journalists also choose to leave the paper in solidarity with their coworkers.⁴⁸
- The unionized staff at *Le Plein Jour* in Baie-Comeau accept a new collective agreement whereby 10 of the 12 employees will leave. The parent company, Quebecor, plans to move layout and administration away from Baie-Comeau to Montreal and Quebec.⁴⁹

January

Freeman, Par Sunny. *La Presse Canadienne* [Montréal] 14 Sep 2010.

⁴³Castlegar Source: <http://castlegarsource.com/node/6349#.UgxJzxbKkyE>

⁴⁴Troy Media blog: <http://www.troymedia.com/2010/07/15/closing-of-two-small-bc-dailies-is-good-business-new-owners-say/>

⁴⁵ Neuf employés du *Journal de Montréal* ont été congédiés par Quebecor
La Presse Canadienne -- Le Fil Radio [Montréal] 13 July 2010.

⁴⁶Masthead: <http://www.mastheadonline.com/news/2010/20100520691.shtml>

⁴⁷Masthead: <http://www.mastheadonline.com/news/2010/20100304992.shtml>

⁴⁸ Radio-Canada.ca: <http://www.radio-canada.ca/regions/saguenay-lac/2010/02/25/002-journalistes-reveil.shtml>

⁴⁹ Radio-Canada.ca: http://www.radio-canada.ca/regions/est-quebec/2010/02/12/001-plein_jour_contrat_departs.shtml

- *Capital Xtra* shifts its base to Toronto, resulting in job losses for about 3 people.⁵⁰
- *Toronto Star* cuts about 86 jobs (down from the 121 they had initially proposed—see entry for November 2009)⁵¹.
- Rogers cuts 2 people from *Flare* magazine.⁵²

2009

December

- *Toronto Star* announces that 166 will take buyouts.⁵³

November

- Layoffs at Torstar: “Earlier this week, management at the *Toronto Star* newspaper filed formal notice with its union, saying that it planned to contract out newsroom production work and cut 121 jobs in editorial and pre-publishing operations to save more than \$4 million a year.”⁵⁴ In January 2010, about 43 jobs were cut from editorial, and 44 from pre-production.⁵⁵

October

- Torstar/Metroland announces plans to outsource 20 designer jobs from *Hamilton Spectator* and *Waterloo Region Record* to Asia.⁵⁶

September

- 10 let go from Rogers Publishing.⁵⁷
- 6 let go from Transcontinental in the wake of restructuring.⁵⁸
- 2 let go from Rogers-owned *Hello! Magazine*.⁵⁹

August

⁵⁰ Gay voice of Ottawa shutting city office; Capital Xtra to cover community issues from Toronto base Butler, Don. *The Ottawa Citizen* [Ottawa, Ont] 29 Jan 2010: C.3.

⁵¹CTV: <http://toronto.ctvnews.ca/toronto-star-reaches-deal-with-union-to-save-jobs-1.474969>

⁵²Masthead: <http://www.mastheadonline.com/news/2010/20100107904.shtml>

⁵³CTV: <http://toronto.ctvnews.ca/toronto-star-says-166-employees-take-buyouts-1.462687>

⁵⁴ Torstar CEO says company must cut costs

Friend, David. *Telegraph-Journal* [Saint John, N.B] 26 Nov 2009: B.5.

⁵⁵CTV: <http://toronto.ctvnews.ca/toronto-star-reaches-deal-with-union-to-save-jobs-1.474969>

⁵⁶CNW Newswire: <http://www.newswire.ca/en/story/465851/metroland-outsourcing-newspaper-jobs-to-asia>

⁵⁷ Masthead: <http://www.mastheadonline.com/news/2009/20090929798.shtml>

⁵⁸Masthead: <http://www.mastheadonline.com/news/2009/20090918896.shtml>

⁵⁹Masthead: <http://www.mastheadonline.com/news/2009/20090911773.shtml>

- Six are let go from Rogers-owned *Canadian Business* magazine, while the founding editor-in-chief of *MoneySense* is fired.⁶⁰

July

- *Toronto Star* lets 27 people from the classified department go, and outsources that function to Buffalo.⁶¹

June

- Transcontinental cuts 20 people from newly-merged Business and Consumer Solutions Group.⁶² Earlier that month, company announces that it will cut 250 jobs.⁶³
- Gesca, the company that owns *La Presse*, *Cyberpresse*, and *Le Soleil*, tells its employees that it is seeking volunteers who want to take early retirement with a buyout. No numbers are provided for *La Presse* or *Cyberpresse*, but *Le Soleil* is rumoured to be looking to eliminate 20-35 positions.⁶⁴

May

- 260 jobs cut at Torstar: “Torstar also booked a \$25.9 million restructuring charge in the quarter for staff cuts and streamlining efforts to boost the bottom line. The moves have cut 260 jobs but will save \$16.2 million in labour costs this year.”⁶⁵

April

- 9 permanent employees and 15-20 freelancers laid off after Quebecor kills *Ici*, Montreal’s French-language weekly.⁶⁶
- Rogers Publishing Ltd. lays off 40 people.⁶⁷

⁶⁰ Masthead: <http://www.mastheadonline.com/news/2009/20090828699.shtml>

⁶¹ Canadian Mags blog: <http://canadianmags.blogspot.ca/2009/07/toronto-star-offshores-its-classified.html>

⁶² Masthead: <http://www.mastheadonline.com/news/2009/20090629890.shtml>

⁶³ Publishing Executive: <http://www.pubexec.com/article/transcontinental-printing-layoffs-job-cuts-restructuring-rationalization-408320/1#>

⁶⁴ Fagstein blog: <http://blog.fagstein.com/2009/06/12/voluntary-job-cuts-at-gesca/>

⁶⁵ Torstar reports wider loss on charge; Media Owner of Canada’s largest circulation daily posts Q1 \$21.4M net loss after restructuring

Friend, David. *Telegraph-Journal* [Saint John, N.B.] 07 May 2009: B.5.

⁶⁶ Fagstein Blog: <http://blog.fagstein.com/2009/04/29/quebecor-shuts-down-ici/>

⁶⁷ Masthead: <http://www.mastheadonline.com/news/2009/20090422717.shtml>

- Sun Media-owned *Kingston Whig-Standard* lays off 9 in production department.⁶⁸
- Sun-Media owned *Sault Star* shuts down its pre-press operations and lays off 3.⁶⁹

March

- The editor/publisher of the *Devon Dispatch* and *Beaumont News*, who was also the president of the Alberta Weekly Newspapers Association, is laid off by Sun Media.⁷⁰
- Two Alberta weeklies (*Jasper Booster* and the *Morinville-Redwater Town and Country Examiner*) are shut down by Sun Media. Number of jobs lost unavailable.⁷¹
- *Reader's Digest* lays off 15 as part of larger restructuring effort.⁷²
- Torstar announces that it will lay off 60 people at its printing plant in Vaughan.⁷³

February

- Layoffs at the *Halifax Chronicle-Herald*: "Nova Scotia's largest daily newspaper, the *Chronicle-Herald*, gave layoff notices to 24 editorial employees Tuesday afternoon. The cuts represent almost a quarter of the 100 reporters, editors and photographers on staff at the paper. Two weeks ago the company announced it needed to cut editorial costs by as much as \$1.5 million. The notices are effective in 45 days. The newspaper union says management will have to offer buy outs and early retirement packages"⁷⁴
- 3 editorial staff laid off at the Sun Media-owned *Brantford Expositor*.⁷⁵

⁶⁸Toronto Sun Family blog: <http://torontosunfamily.blogspot.ca/2009/04/kingston-whig-9.html>

⁶⁹Sault Star: <http://www.saultstar.com/2009/04/04/sault-star-shuts-down-pre-press>

⁷⁰Publishers mourn deaths of weeklies; Can small papers survive tough times?

Henton, Darcy. *Edmonton Journal* [Edmonton, Alta] 23 Mar 2009: A.4.

⁷¹Grieving my newspaper babies

Ladha, Mansoor. *Calgary Herald* [Calgary, Alta] 20 Mar 2009: A.13.

⁷²CNW newswire: <http://www.newswire.ca/en/story/533507/reader-s-digest-canadian-operations-implements-its-recession-plan>

⁷³The Canadian Press via Cumberland News Now: <http://www.cumberlandnewsnow.com/Business/2009-03-06/article-368311/Torstar-tells-employees-its-laying-off-60-workers-at-its-printing-plant-north-of-Toronto/1>

⁷⁴Business journal

Anonymous. *Telegraph-Journal* [Saint John, N.B.] 04 Feb 2009: B.3.

⁷⁵Toronto Sun Family blog: http://torontosunfamily.blogspot.ca/2009_03_01_archive.html

(these are likely from the 600 announced in December).

- Torstar announces plans to lay off 60 unionized staff and managers, many in advertising. The previous week, the company announced its plans to lay off 64 people at three Metroland dailies (*Hamilton Spectator*, *Guelph Mercury*, and *Waterloo Region Record*).⁷⁶
- Printing company Transcontinental announces that it is cutting 1500 jobs across Canada, the US, and Mexico (600 of these are in Canada⁷⁷). The company, based in Montreal, has also implemented a hiring freeze and is bringing in such measures as unpaid leave and reduced work weeks.⁷⁸
- Quebecor World, Canada's largest printer, lays off 160.⁷⁹
- *Globe and Mail* lays off 30, while 60 more take buyouts.⁸⁰

January

- St. Joseph Media eliminates 7 positions, though 3 are redeployed elsewhere in the company.⁸¹

2008

December

- 600 positions eliminated at Sun Media.⁸²
- Canwest announced plans to cut 560 positions through buyouts, attrition and staff cuts. 210 of these are in broadcasting, 350 in publishing.⁸³
- *Maclean's* lays off 6 people.⁸⁴
- Rogers Publishing Ltd. Lays off 40 people.⁸⁵

⁷⁶ Hamilton Spectator: <http://www.thespec.com/sports-story/2276258-torstar-laying-off-60-more-staff/>

⁷⁷ Winnipeg Free Press: <http://www.winnipegfreepress.com/breakingnews/39784287.html>

⁷⁸ CBC: <http://www.cbc.ca/news/business/transcontinental-cutting-1-500-jobs-1.783679>

⁷⁹ Masthead: <http://www.mastheadonline.com/news/2009/20090217896.shtml>

⁸⁰ J-Source: <http://j-source.ca/article/globe-lays-30>

⁸¹ Masthead: <http://www.mastheadonline.com/news/2009/20090114744.shtml>

⁸² Sun Media chops 10% of workforce

Shalom, Francois. Calgary Herald [Calgary, Alta] 17 Dec 2008: D.3.

⁸³ Canwest set to axe five per cent of media company's workforce; Elimination of 560 jobs expected to save \$61 million annually

Surridge, Grant. Edmonton Journal [Edmonton, Alta] 13 Nov 2008: A.6.

⁸⁴ Masthead: <http://www.mastheadonline.com/news/2008/20081209963.shtml>

⁸⁵ Masthead: <http://www.mastheadonline.com/news/2008/20081203827.shtml>

November

- Metroland lays off 17.⁸⁶
- Halifax *Metro* lays off 4.⁸⁷

The Canadian Media Guild

We are 6,000 journalists, hosts, producers, technicians, videographers, editors, librarians, programmers, sales reps, administrative staff and freelancers. We believe a quality media system that serves all Canadians is built on healthy organizations that treat workers fairly.

⁸⁶Canada.Com: <http://www.canada.com/edmontonjournal/news/story.html?id=1263cac1-669f-4ec0-8bdd-22710c0802e6>

⁸⁷J-Source: <http://j-source.ca/article/layoffs-halifax-metro>