

# Wynne Kathleen

January 17, 2013

Carmel Smyth,  
National President, Présidente nationale  
Canadian Media Guild/La Guilde canadienne des médias

Dear Mr. Smyth,

Thank you very much for your letter enclosing Canadian Media Guild's questionnaire. I am pleased to outline my position on these key issues of importance.

I am committed to a strong and healthy TVO and TFO, so that they are able to provide excellent English-language and French-language multi-media services and programming, with a clear focus on their educational mandates.

As Premier, I will work hard supporting, promoting and celebrating public cultural and current affairs programming and programs for all Ontarians. And only Ontario Liberals have a plan to keep building a strong and prosperous multilingual broadcasting sector — We have demonstrated that commitment by adopting legislation in 2008 to establish an independent TFO.

Mr. Smyth, thank you for the opportunity to respond to the Canadian Media Guild's letter and questions— and please accept my best wishes.

Sincerely,



Kathleen Wynne

1. **Will you undertake** a public review of TVO's mandate and direction to ensure TVO is meeting the expectations of Ontarians?

I am committed to a strong and healthy TVO and TFO, so that they are able to provide excellent English-language and French-language multi-media services and programming, with a clear focus on their educational mandates. I believe that TVO does a great job of covering regional issues and topics and showcasing different parts of the province. I'm happy to discuss with you further how TVO can be improved.

2. **Do you** support increased TVO production of online and TV programming? If yes, are there topics that you believe should get more sustained coverage on TVO?

It's important to revitalize and modernize TVO by supporting its conversion to digital production and distribution. This will allow it to continue as a publicly owned broadcaster providing innovative educational media while focusing taxpayer dollars on providing greater access to education. I would like to see an increase in rural programming, and multicultural programming reflecting Ontario's diverse geography and history.

3. **What** will you do to improve coverage of all regions of Ontario on TVO?

I want all Ontarians to be able to access TVO broadcasts throughout the province via transmitters, satellite and/or on-line.

4. **What will you do to** ensure TVO has the long-term resources it needs to serve Ontarians effectively?

I'm committed to revitalizing and modernizing TVO and TFO by supporting their conversion to digital production and distribution. I will also support TVO as they pursue opportunities to generate new revenue streams. A government under my direction will work with the agency to help it achieve these goals. It is important for TVO to generate new revenue to reduce its dependence on government grants, while remaining publicly owned. This will allow it to continue as a publicly owned broadcaster providing innovative educational media while focusing taxpayer dollars on providing greater access to education.

5. **What will you do** to ensure an open, transparent and non-partisan method for selecting the CEO and Board Chair of TVO?

I am committed to ensuring that we have a selection process that includes considering a wide range of high-quality candidates for these leadership positions.