

A Public Dialogue in memory of Graham Spry, "Radical Dreamer":

Occupy Public Broadcasting: alt. futures for the CBC

Is the Canadian audio visual regulatory system in need of reinvention? If so how? What is the role for the CBC/Radio Canada? And what should the CRTC explore in a Post/National/ Public audiovisual policy redesign for Canada?

Moderator: Catherine Murray, SFU, and co author, *Making our Voices Heard: Canadian Broadcasting and Film for the 21st Century* (1996) and "Wellsprings of Knowledge: Beyond the CBC Policy Trap" (2001).

February 6, 2014 | 7:00-9:30 pm

Morris J. Wosk Centre for Dialogue, 580 West Hastings Street (enter via Seymour Street courtyard entrance).

Reserve your FREE spot online at www.sfu.ca/reserve

Keynote Speaker



Dr. Wade Rowland

A Strategy for Saving the CBC

Wade Rowland was Maclean-Hunter chair of Ethics in Media, before returning to York University, where he is currently associate professor in the Department of Communication Studies. He has worked in various production and management positions at CTV News, and was Senior Producer at CBC television's Market Place, and a consultant at CBC television news during the presidency of Tony Manera. He is author of more than a dozen books, including *Spirit of the Web*, *Ockham's Razor*, *Galileo's Mistake* and his latest, *Saving the CBC: Balancing Profit and Public Service*.

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PANELISTS



Dr. Jay Scherer
University of Alberta

The CBC After Hockey Night in Canada



Dr. Rebecca Sullivan
University of Calgary

The CBC and Surviving Canadian Television



Rudy Buttignol
Knowledge Network Corporation

How to persuade the federal government to make fundamental changes in policy for public broadcasting



Zoe Druick
Simon Fraser University

When more means less: Spreading TV thinly across different platforms



Matthias Goossen
Simon Fraser University

The CBC needs Amateur Sport



Frédéric Lesage
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Public Media in the Age of Apps



Daphne Bramham
Vancouver Sun

The CBC and the future of "Legacy" News