

Private media ownership in Canada in 2009

THE "TRI-OPOLY"

CTV Globemedia

Woodbridge Co Ltd., Teachers Pension, Torstar, BCE

- ~ **Newspapers:** Globe and Mail
- ~ **TV** - Conventional: CTV, A-Channel (6 stations)
 - Specialty: 26 channels (eg. TSN, MuchMusic).
- ~ **Radio:** 34 stations
- ~ **Internet:** workopolis.com (40%)

Canwest

Asper Family

- ~ **Newspapers:** 13 dailies (inc. Ottawa Citizen, National Post); 2 free dailies (Metro in Ottawa and Vancouver)
- ~ **TV** - Conventional: Global (9 local stations, closing or selling five E! stations)
 - Specialty: CW Television (21 channels, eg. Showcase, HGTV, Discovery, History)
- ~ **Internet:** canada.com, FPinfomart.ca

Quebecor

Péladeau Family

- ~ **Newspapers:** 38 dailies, inc. Sun chain and Ontario's Osprey chain; 3 free dailies (24 hours); 86 weeklies and 15 magazines
- ~ **TV** - Videotron cable
 - Conventional: TVA, Sun TV
 - Specialty: 9 channels
- ~ **Internet:** canoe.ca, jobboom.com (more than 12 sites)

CANADA'S "LARGEST RADIO NETWORK"

Astral Media Inc

- ~ **TV** - Specialty: 10 channels
 - Pay: 6 channels
- ~ **Radio:** 80 stations across Canada
- ~ **Internet:** TATV

The Cable+ Guys...

Rogers

- ~ **Cable**
- ~ **TV** - Conventional: citytv (five stations); OMNI TV in Toronto
 - Specialty: 6 channels
- ~ **Radio:** 45 stations
- ~ **Magazines:** dozens, including Macleans, Chatelaine

Corus/Shaw

- ~ **Cable**
- ~ **TV** - 3 CBC affiliate stations
 - 10 specialty stations
 - 2 pay TV stations
- ~ **Radio:** 53 stations
- ~ **Internet:** corusnouvelles.com
- ~ **Satellite:** Star Choice

Cogeco

- ~ **Cable**
- ~ **TV** - Canal Indigo (32%)
- ~ **Radio:** 2 stations

Waiting to gobble or be gobbled?

Torstar

- ~ **Newspapers:** 5 dailies & 95 community papers (Ont.)
- ~ **Internet:** Toronto.com
- Torstar owns 20% of CTV

Transcontinental

- ~ **Newspapers:** 12 dailies, 125 weeklies/community; 40 magazines

Gesca Ltd. (Power Corp)

- ~ **Newspapers:** 7 French-language dailies (La Presse)

Irving (Brunswick News)

- ~ **Newspapers:** all of the English-language daily newspapers in New Brunswick (3) and a handful of weeklies.

NewCap Radio

- (Newfoundland Capital Corp.)
- ~ **Radio:** 88 stations, mostly small markets

Maritime Broadcasting

- ~ **Radio:** 25 stations in NS, NB and PEI

Note: This chart does not include public and public-service media, including CBC/Radio-Canada, TVOntario, Knowledge Network, Télé-Québec, APTN, and Canadian Press, or independents.

Sources: L'actualité, cbc.ca, Canadian Newspaper Association, Canadian Media Guild, CARTT