

Private media ownership in Canada in mid-2007

THE "TRI-OPOLY"

CTV Globemedia

Woodbridge Co Ltd., Teachers Pension, Torstar, BCE

- ~ **Newspapers:** Globe and Mail
- ~ **TV** - Conventional: CTV, A-Channel (7 stations), TQS (40%), CKX (Brandon)
 - Specialty: 26 channels (inc. TSN, MuchMusic).
- ~ **Radio:** 34 stations
- ~ **Internet:** workopolis.com (40%)

CanWest Global

Asper Family

- ~ **Newspapers:** 13 dailies (inc. Ottawa Citizen, National Post); 2 free dailies (Metro in Ottawa and Vancouver)
- ~ **TV** - Conventional: Global, CH (total of 14 local stations)
 - Specialty: 8 channels
- ~ **Internet:** canada.com, FPinfomart.ca

Alliance Atlantis Communications

(Southhill Strategy Group/Michael MacMillan) - sale to CanWest announced in January 2007

- ~ **TV** - Specialty: 13 channels (inc. Showcase, HGTV, Discovery, History)

Quebecor

Peladeau Family

- ~ **Newspapers:** 38 dailies, inc. Sun chain and Ontario's Osprey chain; 3 free dailies (24 hours); 86 weeklies (and 15 magazines)
- ~ **TV** - Videotron cable
 - Conventional: TVA, Sun TV
 - Specialty: 9 channels
- ~ **Internet:** canoe.ca, jobboom.com (more than 12 sites)

CANADA'S "LARGEST RADIO NETWORK"

Astral Media Inc

- ~ **TV** - Specialty: 10 channels
 - Pay: 6 channels
- ~ **Radio:** 29 stations (Quebec and Atlantic Canada)
- ~ **Internet:** TATV

Standard

- Sale to Astral announced in February 2007
- ~ **TV:** 2 local stations in BC
 - ~ **Radio:** 51 stations

The Cable+ Guys...

Rogers

- ~ **Cable**
- ~ **TV** - Cable co
 - Conven: citytv (five stations); OMNI TV in Toronto and Vancouver
 - Specialty: 6 channels
- ~ **Radio:** 45 stations
- ~ **Magazines:** dozens, inc. Macleans, Chatelaine

Corus/Shaw

- ~ **Cable**
- ~ **TV** - 3 CBC affiliate stations
 - 10 specialty stations
 - 2 pay TV stations
- ~ **Radio:** 53 stations
- ~ **Internet:** corusnouvelles.com
- ~ **Sattelite:** Star Choice

Cogeco

- ~ **Cable**
- ~ **TV** - TQS (60%); Canal Indigo (32%)
- ~ **Radio:** 2 stations

Waiting to gobble or be gobbled?

Torstar

- ~ **Newspapers:** 5 dailies & 95 community papers (Ont.)
- ~ **Internet:** Toronto.com
- Torstar owns 20% of CTV-GM

Transcontinental

- ~ **Newspapers:** 12 dailies, 125 weeklies/community; 40 mags

Gesca Ltd. (Power Corp)

- ~ **Newspapers:** 7 French-language dailies (La Presse)

Irving (Brunswick News)

- ~ **Newspapers:** 3 dailies and a handful of weeklies in New Brunswick. (all of the English-lang. dailies in the province)

Maritime Broadcasting

- Radio:** 25 stations in NS, NB and PEI

Note: This chart does not include public and public-service media, including CBC/Radio-Canada, TVOntario, Knowledge Network, Télé-Québec, APTN, and Canadian Press, or independents.

Sources: L'actualité, cbc.ca, Canadian Newspaper Association, Canadian Media Guild