

# Private media ownership in Canada in 2010

## THE CABLE+ GUYS

### BCE Inc. (CTV)

BCE (*deal not completed*)

- ~ **TV** - Conventional: CTV, A-Channel
- Specialty: 30 channels (eg. TSN, MuchMusic, Bravo, CP24, Comedy).
- ~ **Newspaper**: 15% owner of Globe and Mail
- ~ **Satellite**: Bell ExpressVu
- ~ **Radio**: 34 stations
- ~ **Internet, phone and wireless service**

### Shaw Communications

Shaw Family

- ~ **TV** - Conventional: Global network
- Specialty: 20 channels (eg. HGTV, Showcase, Slice, History)
- ~ **Cable**: biggest cable system in Western Canada
- ~ **Satellite**: Shaw Direct
- ~ **Internet and phone service**

### Quebecor

Péladeau Family

- ~ **Newspapers**: 38 dailies, inc. Sun chain and Ontario's Osprey chain; 3 free dailies (24 hours); 86 weeklies and 15 magazines
- ~ **TV** - Conventional: TVA, Sun TV
- Specialty: 9 channels
- ~ **Cable**: Videotron
- ~ **Internet and wireless service**

### Rogers Communications

Rogers Family

- ~ **TV** - Conventional: citytv; OMNI TV
- Specialty: 6 channels
- ~ **Radio**: 45 stations
- ~ **Magazines**: dozens, inc. Macleans, Chatelaine
- ~ **Cable**
- ~ **Internet, phone and wireless service**

## CANADA'S "LARGEST RADIO NETWORK"

### Astral Media Inc

- ~ **TV** -Specialty: 10 channels
- Pay: 9 channels
- ~ **Radio**: 83 stations across Canada

## The rest...

### Woodbridge (Thomson Family)

- ~ **Globe and Mail**
- ~ **Thomson Reuters** (financial wire service and trade publishing)

### Cogeco (Audet Family)

- ~ **Radio**: 16 stations in Quebec
- ~ **Cable**
- ~ **Internet and phone**

### Corus (also Shaw Family)

- ~ **TV** - 3 CBC affiliate stations
- 17 specialty & pay channels
- ~ **Radio**: 38 stations

### Torstar (five families, descendants of founder J. Atkinson)

- ~ **Newspapers**: 5 dailies & 95 community papers (Ont.)
- ~ **Internet**: Toronto.com

### Post Media

- ~ **Newspapers**: 13 dailies (inc. Ottawa Citizen, National Post); 2 free dailies (Metro in Ottawa and Vancouver)
- ~ **Internet**: canada.com, FPinfomart.ca

### Transcontinental

- ~ **Newspapers**: 12 dailies, 125 weeklies/community; 40 magazines

### Gesca Ltd. (Desmarais Family)

- ~ **Newspapers**: 7 French-language dailies (La Presse)

### Brunswick News (Irving Family)

- ~ **Newspapers**: all of the English-language daily newspapers in New Brunswick (3) and a handful of weeklies.

### Black Press (D. Black Family)

- ~ **Newspapers**: Red Deer Advocate (daily) and dozens of community papers in BC and Alberta.

### NewCap Radio

- ~ **Radio**: 88 stations, mostly small markets (inc. 12 bought in Central and Northern Ontario in July '08).

### Maritime Broadcasting

- ~ **Radio**: 25 stations in NS, NB and PEI

Note: This chart does not include public and public-service media, including CBC/Radio-Canada, TVOntario, Knowledge Network, Télé-Québec, APTN, and Canadian Press, or independents.

Sources: L'actualité, cbc.ca, Canadian Newspaper Association, CARTT

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