

Private media ownership in Canada in 2015

THE CABLE+ GUYS

BCE INC. (BELL MEDIA)

BCE

- **TV Conventional:** CTV, A-Channel
Specialty+Pay: 39 channels (eg. TSN, MuchMusic, Bravo, CP24, Comedy).
- **TV distribution** Bell ExpressVu, Fibe
- **Newspaper** 15% owner of Globe and Mail
- **Radio** 106 radio stations
- **Internet, phone & wireless service**

ROGERS COMMUNICATIONS

Rogers Family

- **TV Conventional:** citytv; OMNI TV
Specialty: 3 channels
Shomi over-the-top TV (in partnership with Shaw)
- **Radio** 55 stations
- **Magazines** 50+, inc. Macleans, Chatelaine

SHAW COMMUNICATIONS

Shaw Family

- **TV Conventional:** Global network
Specialty: 19 channels (eg. HGTV, Showcase, Slice, History)
Shomi over-the-top TV (in partnership with Rogers)
- **Cable** biggest cable system in Western Canada
- **Satellite** Shaw Direct
- **Internet & phone service**

QUEBECOR

Péladeau Family

- **Print** 30 daily newspapers and dozens of community newspapers in Québec; 37 magazines
- **TV Conventional:** TVA
Specialty: 9 channels
- **Cable** Videotron
- **Internet & wireless service**

Note: This chart does not include public and public-service media, including CBC/Radio-Canada, TVO, TFO, Knowledge Network, Télé-Québec, APTN, or independents.
Canadian Media Guild, 2015 | www.cmg.ca

THE REST

WOODBRIIDGE *Thomson Family*

- **Globe and Mail**
- **Thomson Reuters** (financial wire service and trade publishing)
- **Canadian Press** (in partnership with Gesca and Torstar)

TORSTAR

5 families, descendants of founder J. Atkinson

- **Newspapers** 5 dailies & 95 community papers (Ont.)
- **Canadian Press** (in partnership with Gesca and Globe and Mail)
- **Internet:** Toronto.com

GESCA LTD. *Desmarais Family*

- **Newspaper** La Presse
- **Canadian Press** (in partnership with Globe and Mail and Torstar)

POST MEDIA

- **Newspapers** 21 dailies (inc. Ottawa Citizen, National Post and Sun chain); 4 free dailies (Metro and 24 Hours)
- **Internet** canada.com, FPinfomart.ca

BLACK PRESS *D. Black Family*

- **Newspapers** 170 daily and weekly newspapers in Western Canada and the US

BRUNSWICK NEWS *Irving Family*

- **Newspapers** All 3 English language dailies in NB and a handful of weeklies

TRANSCONTINENTAL

- **Newspapers** 10 dailies, 200+ weeklies/community; 15+ magazines

CORUS *also Shaw Family*

- **TV** 3 CBC affiliate stations
28 specialty & pay channels
- **Radio** 39 stations

COGECO *Audet Family*

- **Radio** 16 stations in Quebec
- **Cable**
- **Internet & phone**

NEWCAP RADIO

- **Radio** 95 stations, mostly small markets

MARITIME BROADCASTING

- **Radio** 25 stations in NS, NB and PEI