

## Elections 2021 – Future of CBC/Radio-Canada and news media in Canada - Federal Parties' responses

CMG questions	NDP Response	Green Party Response	Liberal Party Response	Bloc Québécois Response	Conservative Party Response
<p><b>1. Do you support long-term, stable funding for CBC/Radio-Canada as a valued national public broadcaster serving Canadians in each province and territory; in English, French and Indigenous languages; on all platforms? Please provide the details of your plans.</b></p>	<p>A New Democrat government will increase funding for CBC and Radio-Canada to help reverse the damage of decades of funding cuts under both Liberal and Conservative governments. Public broadcasting has a remarkable legacy of connecting all points of our country – and it needs to have an even stronger future now more than ever to help make sure that Canadians have access to accurate, relevant information no matter where they live.</p>	<p>We believe that the CBC should be with annually guaranteed funding for five years with an automatic review or renewal thereafter. This support will enable the removal of commercial advertising from a CBC output including analog and Digital delivery systems.</p>	<p>Absolutely. The Liberal Party recognizes the essential nature and unique role of the public broadcaster and has an ambitious plan for the future. As our platform makes clear, a re-elected Liberal government is committed to:</p> <ul style="list-style-type: none"> <li>• Update CBC/Radio-Canada’s mandate to ensure that it is meeting the needs and expectation of today’s Canadian audiences, with a unique programming that distinguishes it from private broadcasters.</li> <li>• Reaffirm the role of the public broadcaster in protecting and promoting the French language and Francophone</li> </ul>	<p>The federal government has increased funding for the CBC following the Harper government's cuts, as requested by the Bloc Québécois. We recognize the importance of stable, long-term funding for the CBC and that is why we are advocating indexation of current funding. However, there is no doubt in our mind that the urgency in the media field lies elsewhere. The Bloc Québécois advocates an approach aimed first at eliminating the competitive and fiscal advantage enjoyed by the web giants and then measures to support our more traditional print media</p>	<p>No direct answer to this question was provided</p> <p>– Please see the document that was provided at the end of this table</p>

			<p>cultures in Quebec and across the country.</p> <ul style="list-style-type: none"><li>● Increase production of national, regional, and local news.</li><li>● Strengthen Radio Canada International, our voice for peace, democracy, and universal human values on the world stage.</li><li>● Ensure that Indigenous voices and cultures are present on our screens and radios.</li><li>● Bring Canada's TV and film productions to the world stage.</li><li>● Provide \$400 million over 4 years to CBC/RadioCanada so that it is less reliant on private advertising with a goal of eliminating advertising during news and other public affairs shows.</li></ul>		
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<p><b>2. Do you support increased funding to CBC/Radio-Canada to ensure it is no longer among the lowest funded public broadcaster in developed countries? Canada is 16th out of 18 developed countries in terms of public broadcaster funding. Please provide the details of your plans.</b></p>	<p>Yes. New Democrats want our public broadcaster to be competitive with what other jurisdictions are doing around the world. We are prepared to increase the funding to CBC/Radio-Canada to ensure the level of funding would allow for content that reaches the length and breadth of our country.</p>	<p>Yes, as evidenced by our answer to the first question. The critical role of responsible, non-partisan public broadcasting to counter the disturbing proliferation of mis- and dis-information is indispensable, particularly at this time as humanity is facing its greatest collective challenge that is the effects of climate change.</p>	<p>Absolutely. The Liberal Party recognizes the essential nature and unique role of the public broadcaster and has an ambitious plan for the future. As our platform makes clear, a re-elected Liberal government is committed to:</p> <ul style="list-style-type: none"> <li>Update CBC/Radio-Canada's mandate to ensure that it is meeting the needs and expectation of today's Canadian audiences, with a unique programming that distinguishes it from private broadcasters.</li> </ul>	<p>The federal government has increased funding for the CBC following the Harper government's cuts, as requested by the Bloc Québécois. We recognize the importance of stable, long-term funding for the CBC and that is why we are advocating indexation of current funding. However, there is no doubt in our mind that the urgency in the media field lies elsewhere. The Bloc Québécois advocates an approach aimed first at eliminating the competitive and fiscal advantage enjoyed by the web giants and then measures to support our</p>	<p>No direct answer to this question was provided</p> <p>– Please see the document that was provided at the end of this table</p>

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<p><b>3. Do you agree that reliable, quality news is critical to our democracy, and in these turbulent times when the news industry is in a financial crisis, government supports, including in targeted funding, are vital? Please describe your views and provide the details of your plans.</b></p>	<p>Yes. New Democrats believe that targeted funding for providing quality news is crucial, with an ultimate goal to have ad-free news to ensure as much independence as possible.</p>	<p>We do agree with the premise of your question and recognize that funding public broadcasting and independent reporting is only one element in solving the problem. We support the need for a thorough examination of concentrated media ownership to be followed by reform of the Competition Act in order to address the obvious negative results</p>	<p>Absolutely. The Liberal Party recognizes the essential nature and unique role of the public broadcaster and has an ambitious plan for the future. As our platform makes clear, a re-elected Liberal government is committed to:</p> <ul style="list-style-type: none"> <li>Update CBC/Radio-Canada's mandate to ensure that it is meeting the needs and expectation of</li> </ul>	<p>For us, the media is the "fourth estate", and acts as a watchdog for democracy. Their pluralism and independence are indicators of the democratic health of a society, which is why it is of paramount importance to ensure adequate funding so that the information they provide is reliable and of high quality. In doing so,</p>	<p>No direct answer to this question was provided</p> <p>– Please see the document that was provided at the end of this table</p>

		<p>of too much power in too few hands.</p>	<p>today's Canadian audiences, with a unique programming that distinguishes it from private broadcasters.</p> <ul style="list-style-type: none"><li>● Reaffirm the role of the public broadcaster in protecting and promoting the French language and Francophone cultures in Quebec and across the country.</li><li>● Increase production of national, regional, and local news.</li><li>● Strengthen Radio Canada International, our voice for peace, democracy, and universal human values on the world stage.</li><li>● Ensure that Indigenous voices and cultures are present on our screens and radios.</li></ul>	<p>government has a vital role to play.</p>	
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			<ul style="list-style-type: none"> <li>● Bring Canada’s TV and film productions to the world stage.</li> <li>● Provide \$400 million over 4 years to CBC/RadioCanada so that it is less reliant on private advertising with a goal of eliminating advertising during news and other public affairs shows.</li> <li>● For local journalism, let's also mention the Stimulus Fund, announced last June, with an additional \$10M over two years for the Local Journalism Initiative (2021-2022 and 2022-2023), to help hire more journalists in underserved communities.</li> </ul>		
<p><b>4. Do you agree that it is urgent that the international Tech Giants which are currently benefiting from Canada’s media system must</b></p>	<p>Despite the Liberals promising to take action, Web giants still don’t pay the same taxes or contribute to funding Canadian content in the same way that</p>	<p>The regulation of Tech Giants is a global issue. Canada can play a very significant role in alignment with the recent legislative action taken in Australia and in concert with the</p>	<p>Absolutely. The Liberal government has already taken important steps in this regard, including consultations on a compensation framework for journalistic</p>	<p><u>Taxing the web giants</u></p> <p>The Bloc wants to tax the web giants (Google, Apple, Facebook, Amazon, and Microsoft - to which we could add Spotify, Netflix and many</p>	<p>No direct answer to this question was provided</p> <p>– Please see the document that was provided at the end of this table</p>

<p><b>contribute in significant and meaningful ways to the cost of Canadian production, including, paying for the news content they currently use on their platforms without paying? Please provide the details of your plans.</b></p>	<p>traditional media do. New Democrats will step up to make sure that Netflix, Facebook, Google and other digital media companies play by the same rules as Canadian broadcasters. It means that these companies need to pay corporate taxes now, support Canadian content in both official languages, and take responsibility for what appears on their platforms, just like other media outlets.</p> <p>New Democrats will do what the Liberals failed to do and modernize the Broadcasting Act fairly in order to create a level playing field between Canadian broadcasters and foreign streaming services, to rebalance negotiating power for Canadian independent producers and the Canadian cultural sector, and to ensure Canadian programming is owned by Canadians.</p>	<p>European Union which has developed a number of strategies to counter the unhealthy hegemony that is greatly contributing to social disfunction. Yes, the Tech Giants must compensate for their use of professional publications and also contribute to domestic production through such agencies as the Canadian Media Fund.</p>	<p>organizations. We are also continuing our efforts to pass Bill C-10. A re-elected Liberal government is committed to:</p> <ul style="list-style-type: none"> <li>-Re-introduce legislation to reform the Broadcasting Act, within the first 100 days of a new mandate, to ensure that the web giants contribute to the creation and promotion of Canadian stories and music.</li> <li>-Introduce legislation, within 100 days, that would require digital platforms that generate revenues from the publication of news content to share a portion of their revenues with Canadian news outlets. This legislation would be based on the Australian model and level the playing field between global platforms and Canadian news outlets. The bill will also allow news publishers to work together to prepare for collective negotiation.</li> </ul>	<p>others) who profit from the work of Quebec cultural creators and news media, without paying the appropriate royalties and also paying little or no taxes in Canada. We propose that Canada follow France's lead and tax ALL the giants at 3% of their revenues generated in Canada. The Liberal party announced in its most recent budget that it will implement a 3% digital services tax (DST) as of January 1, 2022, but it will not apply to online companies whose business model is based on subscriptions. Netflix, Amazon Prime, Disney+ and others are therefore exempt. The Bloc demands that the NRT also apply to these online businesses. The Bloc Québécois will force the web multinationals to negotiate with Quebec and Canadian content creators in order to establish a fair sharing of revenues. The Bloc is also proposing the creation of a Francophonie think tank on the promotion and protection of Francophone cultures on online platforms.</p>	
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	<p>In addition, we will prioritize partnerships with Canadian independent producers, increase funding for Telefilm and enhance financial support for the Canada Media Fund.</p>			<p><u>Media crisis</u></p> <p>In terms of the media crisis, over the past few years we have seen dozens of local newspapers close, the end of La Presse in print, Le Devoir in crisis and the regional dailies of Capitale Médias narrowly avoiding bankruptcy. Faced with this unprecedented crisis in our print media, the federal government has sat on its hands and has been content with measures that are either late or do not apply to everyone.</p> <p>The Bloc Québécois proposes that the federal government impose the GST on Internet advertising on all platforms in order to put an end to the unfair competition of the Web giants. We also support the demands of the print media, notably the consensus represented by Info Media Canada, demanding that the government implement a system inspired by the one in place in Australia. This legislation requires Google, Apple, Facebook, Amazon, and Microsoft to negotiate</p>	
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				<p>commercial agreements with the news media whose content they monetize, and to arbitrate in the event of a deadlock in negotiations. To help both local businesses and regional media, the Bloc Québécois proposes that advertising purchased by local businesses from independent media in their region be subject to a tax credit and exempt from GST. Finally, the Bloc Québécois is calling for the establishment of a Estates General on the future of the media with all the players affected by the current crisis in the print media, the governments of Quebec and the provinces, and experts in order to find long-term solutions to ensure the survival of our press and of all broadcasters (general and specialized television and radio)</p>	
<p><b>5. Do you agree future generations of Canadian media workers deserve to contribute their talent and work in a healthy, vibrant and diverse</b></p>	<p>Arts and culture are at the heart of who we are as Canadians. It's how we listen and understand each other better. It's how we connect across</p>	<p>We do agree with this question with the caveat that permanent jobs in the media sector will be an adjunct to freelance jobs. The Green Party recognizes that real</p>	<p>I certainly do. A re-elected Liberal government has an ambitious plan for arts and culture. On the</p>	<p>We are in complete agreement with this last statement. Quebec is one of the most beautiful places in the world for its diversity and its model of</p>	<p>No direct answer to this question was provided</p> <p>– Please see the document that was provided at the end of this table</p>

<p><b>media sector which includes access to stable permanent jobs, and protection from racism and discrimination? Please describe your views and provide the details of your plans.</b></p>	<p>vast distances and celebrate our identities. And in such a diverse country, it's how we share our incredible stories with each other, in both official languages – and with the entire world.</p> <p>New Democrats will also make sure that Canadian talent can thrive on both digital and traditional platforms – here at home and around the world. We think that artists should be able to earn a decent living from their art, and that government has an important role to play in making sure that a diversity of Canadian voices tell our stories.</p> <p>We will make sure that arts and cultural institutions receive stable, long-term funding to grow and promote Canada's diverse cultures and histories.</p> <p>The arts also have a vital place in reconciliation. A New Democrat government will</p>	<p>diversity is only possible when truly independent voices can flourish. The creative sector abounds with useful models for organized self-employment guilds and unions and the principles and methods that artists and producers have developed in order to establish minimum standards of compensation, health and safety and long-term financial security show the way towards wider economic justice for all those engaged in the so-called "gig" economy.</p> <p>With increased automation we recognize that "permanent stable jobs" will depend on reform of labour law and regulation at both federal and provincial levels. We believe that Status of the Artist legislation offers a model that must be developed to apply to the media sector in a much "stickier" way than has heretofore been the case.</p>	<p>legislative side, we have the following plans:</p> <ul style="list-style-type: none"> <li>- Re-introduce legislation to reform the Broadcasting Act, within the first 100 days of a new mandate, to ensure that the web giants contribute to the creation and promotion of Canadian stories and music.</li> <li>- Introduce legislation, within 100 days, that would require digital platforms that generate revenues from the publication of news content to share a portion of their revenues with Canadian news outlets. This legislation would be based on the Australian model and level the playing field between global platforms and Canadian news outlets. The bill will also allow news publishers to work together to prepare for collective negotiation.</li> <li>- Protect Canadian artists, creators, and copyright holders by making changes to the Copyright Act, including amending the Act to</li> </ul>	<p>integration of immigrant populations into Quebec society. However, there is still a lot of work to be done in order to put an end to all forms of discrimination in all spheres of society and especially in the workplace. The Bloc will work with the other parties and all those involved in the fight against racism and discrimination to ensure that all areas, including the media, remain healthy and diverse and that barriers to hiring and career advancement for minorities are eliminated.</p>	
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	<p>provide financial support for Indigenous theatre at the National Arts Centre as part of our larger efforts to honour and support Indigenous arts and culture.</p>		<p>allow resale rights for artists.</p> <p>In addition, we are committed to modernizing our cultural institutions and increasing their funding. Including:</p> <ul style="list-style-type: none"><li>• Modernize the institutions (Telefilm, National Film Board, Canada Media Fund) and funding tools that support Canada's audio-visual sector, including video games, in order to make funding platformagnostic and open to more traditionally underrepresented storytellers, while favouring Canadian productions over foreign ones and ensuring that Canadians are better equipped to own and benefit from the content that they produce.</li><li>• Support Canadian feature films by permanently increasing funding to Telefilm Canada by \$50 million.</li></ul>		
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			<ul style="list-style-type: none"><li>• Support Canadian television productions by doubling the government contribution, over three years, to the Canada Media Fund.</li><li>• Increase the proportion of funding for French audiovisual content at Telefilm and the Canada Media Fund from 33% to 40% to support a better presence of French-language productions.</li><li>• Ensure better and stable funding for the music sector by increasing the annual contribution to the Canada Music Fund to \$50 million by 2024-2025.</li><li>• Provide the Indigenous Screen Office with \$13 million per year, permanently, so more Indigenous stories can be told and seen.</li></ul> <p>With respect to racism, we have a multitude of commitments, including the following:</p>		
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			<ul style="list-style-type: none"><li>• Strengthen and boost funding to both the AntiRacism Strategy and the Federal Anti-Racism Secretariat.</li><li>• Build on the progress made over the last 6 years and increase funding to multicultural community programs. These programs play an important role in supporting community organizations across the country as they fight racism.</li><li>• Continue to support productions led by individuals from equity groups working in the Canadian audiovisual industry by investing \$60 million over three years through the Canada Media Fund.</li><li>• Support the production of news in underserved communities with \$50 million over five years through the Local Journalism Initiative.</li></ul>		
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			<ul style="list-style-type: none"> <li>• Develop a new \$50 million Changing Narratives Fund to empower diverse communities, including BIPOC journalists and creatives, with the tools to tell their own stories and promote diverse voices in arts and culture and across media.</li> </ul> <p>Finally, with respect to the status of creators, artisans and information professionals, many of whom are self-employed, a re-elected Liberal government will:</p> <ul style="list-style-type: none"> <li>• Ensure the realities of artists and cultural workers are considered in upcoming reforms to the Employment Insurance (EI) system.</li> </ul>		
<p><b>View the documents the parties provided:</b></p> <p><i>Where responses were provided in only one official language, CMG also made available a translation in the second language.</i></p>	<a href="#">NPD Response Canadian Media Guild - English Français</a>	<a href="#">Elections-2021-Green-Party-Response-CMG</a>	<a href="#">Elections 2021 - Liberal Party Response to CMG 5 Questions</a>	<a href="#">Elections-2021-Bloc-Quebecois-Response-to-CMG</a>	<a href="#">Conservative-Party-of-Canada-Our-Plan-for-Broadcasting-Media-and-Culture</a>